XIAMEN UNIVERSITY MALAYSIA
厦門大學馬來西亞分校

BACHELOR OF MANAGEMENT IN INTERNATIONAL BUSINESS (HONOURS)

[R2/0414/6/0065] 05/30 [MQA/FA5302]

DURATION	INTAKE	MEDIUM OF INSTRUCTION
3 years	February/April/September	English

ABOUT THE PROGRAMME

The international business programme at Xiamen University (XMU) is offered by the School of Economics, the first school of economics ever established among the national key comprehensive universities in mainland China. The economics programme at XMU has always ranked among the top five in mainland China. According to the 2013 Tilburg University Worldwide Economics Schools Research Ranking, XMU ranked among the top four in China and 16th in Asia for the number of published articles in prestigious international publications. We are supported by a strong faculty consisting of 12 professors, 13 associate professors and 5 assistant professors. Ninety-seven percent of the faculty are Ph.D. degree holders with academic credentials awarded by world-famous universities. We place great emphasis on the research of theories and policies of international economy and trade, while maintaining a continuing interest in monitoring the actual dynamics and mechanisms of international businesses and overseas investment.

Our programme at Xiamen University Malaysia is designed to build a broad understanding of global business trends and issues, especially multinational businesses and their marketing strategies. With their newly acquired business acumen and skills, graduates are expected to excel in their chosen vocation by making use of their unique educational experience to deal with cross-cultural sensitivity during trans-border interactions and engagements.

PROGRAMME HIGHLIGHTS

- A unique platform that facilitates the acquisition of a comprehensive set of knowledge and skills in the areas of international business, trade and investment as well as cross-cultural communication
- A popular programme that benefits from innovative teaching and scholastic pursuits
- A rare opportunity that offers a window to the world of doing business in China, Malaysia and beyond

CAREER OPPORTUNITIES

- Multinational companies
- Financial organisations
- Institutions of higher learning
- Government organisations







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ENTRY REQUIREMENTS

STPM	A pass in STPM with at least a Grade C (GP 2.0) in any 2 subjects
A-LEVEL	A pass in A-Level with at least a Grade D in any 2 subjects
UEC	A pass in UEC with at least a Grade B in 5 subjects
Foundation/Matriculation	A pass in Foundation/Matriculation with at least CGPA 2.0 out of 4.0
Diploma	A pass in Diploma with at least CGPA 2.0 out of 4.0
AND	Mathematics and English Language - a pass in SPM or a Grade C7 in UEC or the equivalent

*For other equivalent qualifications, please consult our programme counsellor

MAIN COURSES

YEAR 1
- Microeconomics
- Quantitative Methods for Business
- Principles of Accounting
- Macroeconomics
- Business Communication
- Principles of Management
- Principles of Marketing

YEAR 2
- Statistics for Business
- Principles of Finance
- International Economics
- International Business
- Organizational Behaviour
- International Business Law
- Doing Business in China
- International Human Resource Management
- International Finance

YEAR 3
- Strategic Management
- Research Methodology
- Global Logistics & Supply Chain Management
- International Marketing Management
- Industrial Training
- Thesis

Major Elective (Choose 3)
- Cross-border Mergers and Acquisitions
- International Corporate Governance
- Basic Econometrics
- Business and the Economy of China
- International Corporate Finance
- Consumer Behaviour
- Introduction to Digital Economy

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The information in this brochure is correct at the time of publication. Xiamen University Malaysia (XMUM) reserves the right to change the information in line with updates from time to time. Please check the website (www.xmu.edu.my) for latest information.

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